



CINEMATOGRAPHY BROCHURE



www.orangevfx.com/training

MARCH 2026

A portrait of Richard Oboh, a Black man with a short beard and mustache, wearing a light-colored t-shirt with a patterned tie. He is looking slightly to the left of the camera with a neutral expression. The background is dark. The portrait is partially overlaid by a large orange and white graphic element on the left side of the page.

WELCOME SPEECH

Dear Future Creator,

I'm Richard, and I'm honoured to welcome you to Orange Seed Academy. Our vision has always been to empower African creators to tell world-class stories through digital innovation. Today, that journey takes a massive leap forward with Seed 4.0.

We've upgraded our entire ecosystem to ensure you don't just learn tools, but lead the industry. Through our mission of providing industry-aligned training, you now have access to a streamlined student portal, 1-on-1 expert mentorship, and cutting-edge AI-assisted workflows. Whether you are pursuing a specialised short course or a professional diploma, we are here to bridge the gap between your passion and a high-earning career in the creative economy.

You are no longer just a student; you are part of a community dedicated to mastery and growth. We provide the guidance and the technology—you provide the dedication.

Let's start building your future today.

A handwritten signature of Richard Oboh in black ink, written in a cursive style. The signature is positioned above a thin horizontal line.

Richard Oboh

Richard Oboh
CEO and Managing Director
Orange Seed Academy

2026

ABOUT ORANGE SEED



OUR MISSION

To empower 10,000 African digital Creators yearly with world-class training, mentorship, and career opportunities, fostering innovation and excellence in digital content creation.



OUR VISION

To become Africa's premier creative technology academy bridging talent with opportunity





CERTIFICATION TIERS

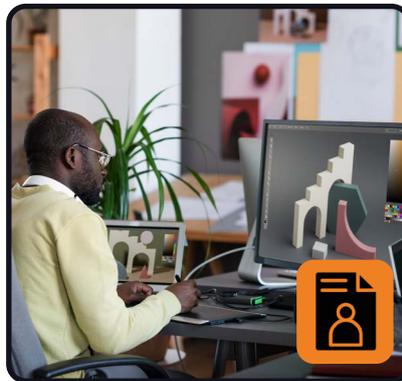


Tier 1: Foundation

Certification Of Participation

Validates attendance and foundational knowledge from basic classroom training. Ideal for beginners.

- ▶ 2+ Weeks Duration
- ▶ Basic Training Required
- ▶ Proof Of Participation
- ▶ Limited Placement
- ▶ Free



Tier 2: Intermediate

Certification Of Completion

Confirms skills and project-readiness after completing mentorship and portfolio development.

- ▶ 2+ Months Duration
- ▶ Mentorship & Showreel Required
- ▶ Moderate Placement Potential
- ▶ Featured on Student Portal
- ▶ N10,000.00 (\$10)



Tier 3: Professional

Diploma

The highest level of certification, signifying full professional readiness across a complete job module.

- ▶ 4 - 6 Months Duration
- ▶ Full Job-Role Module Required
- ▶ 80%+ Placement Rate
- ▶ Direct Trainee Role Eligibility
- ▶ N20,000.00 (\$20)





HOW IT WORKS

01

SELECT YOUR PATH

Stop guessing what to learn. Pick one of our 6 specialized schools: Animation, Games, Design, Film & VFX, Modeling, or Arch-Vis. Start with a free consultation to align your goals with the right creative tech career.

IMMERSIVE TRAINING

Experience world-class learning on our new integrated student portal. Access structured lessons, track your progress, and take quizzes—all in one place. Enjoy a mix of live sessions and recorded modules designed for deep mastery.

02

03

ELITE MENTORSHIP

Gain access to our exclusive Discord community. Get expert feedback, network with peers, and stay updated on the latest industry job openings. Coming soon: A Nitro-upgraded experience for high-speed collaboration and premium resources.

REAL-WORLD ASSESSMENT

We don't just teach; we refine. Submit projects through the portal for expert review. Pass your final examination to prove you are industry-ready. Opt-in for our subsidized Pro Mentorship plans for even deeper one-on-one guidance.

04

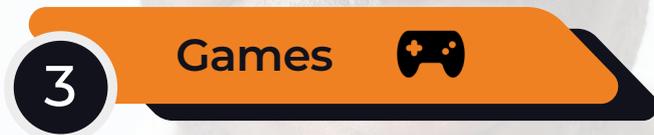
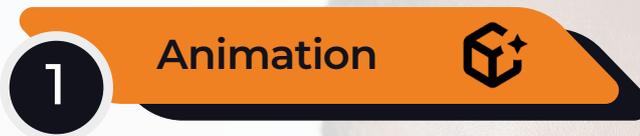
05

GRADUATE AND INTERN

Leave with more than a certificate. Walk away with a professional portfolio that gets you hired. Top students land a 3-month internship at Orange VFX Studios to gain real-world studio experience.

DISCOVER YOUR CREATIVE PATHWAY

Our academy is built around six specialised schools designed to take you from absolute beginner to industry professional. Whether you decide to master character animation, build immersive games, or craft stunning architectural visuals, you are entering an ecosystem perfectly structured to support your ultimate career goals.



COURSE OUTLINE

Cinematography



Duration: 8 Weeks



Software: Adobe Premiere Pro +
DSLR Camera



Time: 9am- 12pm, 12pm- 3pm



Mentorship: 1 month free



Level: Beginner

Become a Director of Photography in our intensive 8-week course

Use professional cameras, Premiere Pro, and AI to master exposure, composition, and lighting. After the 8-week course, enjoy a month of 1-on-1 mentorship to polish your footage using 10 curated briefs and graduate with a high-quality cinematography showreel.

What you'll Learn

- ▶ Balance the exposure triangle using aperture, shutter angle, and ISO
- ▶ Apply cinematic composition rules and focal length psychology
- ▶ Execute motivated camera moves using gimbals and sliders
- ▶ Design professional 3-point lighting for hard and soft styles
- ▶ Use AI tools to generate technical lighting diagrams and shot lists

This course includes:

-  1 Month of private 1-on-1 expert mentorship
-  24/7 Seed LMS Student Portal access
-  Interactive quizzes, assignments, and practice files
-  Official Certificate of Completion



Week 1: Exposure & The Digital Sensor

Topic A: The Exposure Triangle (Advanced)

- **Aperture (f-stop):** Depth of Field as a storytelling tool (Isolation vs. Environment).
- **Shutter Angle:** Why cinema uses 180° (1/50th shutter) vs. the "Video Look."
- **ISO & Dynamic Range:** Native ISO, dual-native ISOs, and protecting highlights.

Topic B: White Balance & Colour Science

- **Kelvin Scale:** Setting the mood in-camera (3200K Tungsten vs. 5600K Daylight).
- **Picture Profiles:** Shooting Flat (Log) vs. Standard profiles for dynamic range.

Topic C: Focus Pulling

- **Manual Focus:** Using Focus Peaking and Magnification.
- **The Focus Puller:** Techniques for rack focusing between subjects.



Week 2: Composition & Visual Language

Topic A: Framing & Ratios

- **Aspect Ratios:** 16:9 (TV), 2.35:1 (Cinema), 9:16 (Social). Framing for the delivery format.
- **Rule of Thirds & Golden Ratio:** Balancing the frame.
- **Headroom & Looking Room:** Psychological effects of "Short Sighting" a character.

Topic B: Lens Choice

- **Focal Lengths:** How a 24mm expands space (Comedic/Action) vs. how an 85mm compresses space (Intimate/Portrait).
- **Lens Distortion:** Why you don't shoot close-ups with a wide-angle lens.

Topic C: Camera Angles

- **Power Dynamics:** Avoiding "twinning" (symmetry). creating strong silhouettes.
- **The Dutch Angle:** Creating unease or disorientation.

Week 3: Camera Movement & Support

Topic A: The Tripod (Sticks)

- **The Locked-Off Shot:** The power of stillness.
- **Pan & Tilt:** Fluid head mechanics and smoothing out starts/stops.

Topic B: Handheld & Shoulder Rig

- **Cinema Verité:** Adding energy and realism. "Operating from the hips".
- **Stabilisation:** Warp Stabiliser limitations (Post) vs. IBIS (In-Body Stabilisation).

Topic C: Gimbals & Sliders

- **The Parallax Effect:** Creating depth by moving the camera past foreground objects.
- **Gimbal Walk:** The "Ninja Walk" technique for smooth footage.



Phase 2: Lighting (Painting with Light)

Topic A: Quality of Light

- **Hard Light:** Creating drama, shadows, and texture (Film Noir).
- **Soft Light:** Flattering faces using diffusion (Softboxes, Silks, Clouds).
- **The Size/Distance Rule:** The larger the source, the softer the light.

Topic B: The 3-Point Setup (Revisited)

- **Key Light:** Motivating the source (Window, Lamp).
- **Fill Light:** Controlling the Contrast Ratio (High Key vs. Low Key).
- **Back Light (Rim/Kicker):** Separating the subject from the background.

Topic C: Shaping Light

- **Flags & Cutters:** Using "Negative Fill" to deepen shadows.
- **Barn Doors & Grids:** Controlling light spill.

Week 5: Colour Theory & Atmosphere

Topic A: Colour Contrast

- **Colour Temperature:** Mixing Tungsten (3200K) practicals with Daylight (5600K) windows.
- **Complementary Colours:** The "Teal and Orange" look (Skin tones vs. Backgrounds).

Topic B: Atmosphere & Haze

- **Volumetric Light:** Using haze/fog to show beams of light.
- **Texture:** Breaking up light with "Cookies" (Cucoloris) or window blinds.

Topic C: Practical Lighting

- **Practicals:** Using lamps, phones, and TV screens in the shot as light sources.



Week 6: The DIT Workflow (Data Wrangling)

Topic A: Data Management

- **Offloading:** The "3-2-1 Backup Rule" (3 copies, 2 media types, 1 offsite).
- **Checksums:** Using software (like TeraCopy) to verify files were copied exactly.

Topic B: Proxies

- **The Concept:** Why we don't edit 4K RAW. Creating low-res files for the editor.
- **Ingest Settings:** Setting up Premiere Pro to create Proxies automatically on import.

Topic C: Organisation

- **Bin Structure:** Organising by Scene, Shot, and Take. Labelling "Good Takes".

Week 7: Colour Correction & Grading

Topic A: Reading Scopes

- **Waveform:** Judging exposure (0 to 100 IRE).
- **Vectorscope:** Judging skin tone and saturation.

Topic B: Primary Correction

- **Balancing:** Fixing White Balance and Exposure issues from the shoot.
- **Shot Matching:** Making Scene A look like Scene B.

Topic C: Creative Grading (The Look)

- **LUTs:** How to apply Look Up Tables correctly (Input LUT vs. Creative LUT).
- **Lumetri Colour:** Creating a "Look" for the project (e.g., Desaturated War/Vibrant Commercial).



Week 8: AI Workflow & Final Sprint

Topic A: Innovative AI Workflow (Using Gemini)

- **The Virtual Gaffer:** Using Gemini to suggest lighting setups.

Prompt Example: "Diagram a lighting setup for a moody interrogation scene using only 2 lights."

- **Shot Listing:** generating a technical shot list (Lens, Angle, Movement) from a concept.
- **Mood Boards:** Describing visual styles to Gemini to get reference film titles.

Topic B: Final Polish

- **Exporting Dailies:** Rendering a "Viewing Copy" for a director with Timecode burned in.
- **Showreel Assembly:** Selecting the best shots (not stories) for a Cinematography reel.

The Project Sprint

- **Dedicated Studio Time:** Students shoot their final projects.
- **The "Dailies" Screening:** Instructor critiques the raw footage and the final grade.



Mentorship & Portfolio Polish

Following the two weeks of core instruction, students enter a dedicated 1-month free mentorship program delivered online via Discord. This phase shifts the focus from learning new tools to applying them at an industry standard.

- **Project Polish & Portfolio Building:** Finish or redo your 2 required projects. High-quality submissions ensure better scores and a stronger portfolio.
- **Weekly 1-on-1 Sessions:** Each student is assigned a dedicated mentor for a personalised 30 to 60-minute guidance session every week.
- **Screen Sharing & Open File Reviews:** Present open project files via live screen sharing for direct mentor critiques and feedback.
- **Live Debugging:** Join a dedicated livestream where instructors actively troubleshoot settings and resolve your project errors in real-time.
- **Final Premiere:** Submit your fully rendered images or video for the Virtual Viewing Party to watch and critique final reels with the class.
- **Certification & Next Steps:** Complete the course evaluation and submit all final polished projects to finalise grading and unlock your Certificate of Completion.





HOW TO GET STARTED

1. Visit our website: orangevfx.com/training
2. Book your free consultation
3. Register with your active email
4. Receive welcome package and orientation details
5. Begin your creative journey

Get In Touch



www.orangevfx.com/training



+234-814-771-9409



training@orangevfx.com



Orange Seed Academy
36 Ajose Street, Off Olatilewa Street,
Lawanson, Surulere, Lagos, Nigeria.