ORANGE*Seed*

VIDEO
EDITING
BROCHURE

www.orangevfx.com/training

FEBRUARY 2026

WELCOME
SPEECH

Dear Future Creator,

I'm Richard, and I'm honoured to welcome you to Orange Seed Academy. Our vision has always been to empower African creators to tell world-class stories through digital innovation. Today, that journey takes a massive leap forward with Seed 4.0.

We've upgraded our entire ecosystem to ensure you don't just learn tools, but lead the industry. Through our mission of providing industry-aligned training, you now have access to a streamlined student portal, 1-on-1 expert mentorship, and cutting-edge AI-assisted workflows. Whether you are pursuing a specialised short course or a professional diploma, we are here to bridge the gap between your passion and a high-earning career in the creative economy.

You are no longer just a student; you are part of a community dedicated to mastery and growth. We provide the guidance and the technology— you provide the dedication.

Let's start building your future today.

Richard Oboh

Richard Oboh
CEO and Managing Director
Orange Seed Academy

2026

ABOUT ORANGE SEED

OUR MISSION

To empower 10,000 African digital Creators yearly with world-class training, mentorship, and career opportunities, fostering innovation and excellence in digital content creation.

OUR VISION

To become Africa's premier creative technology academy bridging talent with opportunity
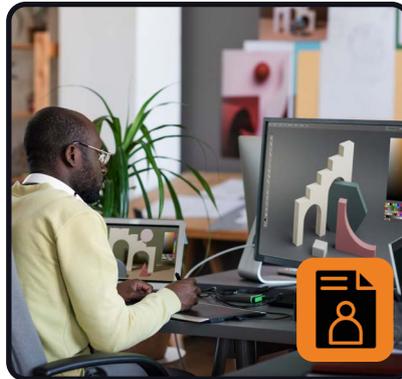
CERTIFICATION TIERS

Tier 1: Foundation
Certification Of Participation

Validates attendance and foundational knowledge from basic classroom training. Ideal for beginners.

- 2+ Weeks Duration
- Basic Training Required
- Proof Of Participation
- Limited Placement
- Free

Tier 2: Intermediate
Certification Of Completion

Confirms skills and project-readiness after completing mentorship and portfolio development.

- 2+ Months Duration
- Mentorship & Showreel Required
- Moderate Placement Potential
- Featured on Student Portal
- N10,000.00 ($10)

Tier 3: Professional
Diploma

The highest level of certification, signifying full professional readiness across a complete job module.

- 4 - 6 Months Duration
- Full Job-Role Module Required
- 80%+ Placement Rate
- Direct Trainee Role Eligibility
- N20,000.00 ($20)

HOW IT WORKS

01 SELECT YOUR PATH

Stop guessing what to learn. Pick one of our 6 specialized schools: Animation, Games, Design, Film & VFX, Modeling, or Arch-Vis. Start with a free consultation to align your goals with the right creative tech career.

IMMERSIVE TRAINING 02

Experience world-class learning on our new integrated student portal. Access structured lessons, track your progress, and take quizzes—all in one place. Enjoy a mix of live sessions and recorded modules designed for deep mastery.

03 ELITE MENTORSHIP

Gain access to our exclusive Discord community. Get expert feedback, network with peers, and stay updated on the latest industry job openings. Coming soon: A Nitro-upgraded experience for high-speed collaboration and premium resources.

REAL-WORLD ASSESSMENT 04

We don't just teach; we refine. Submit projects through the portal for expert review. Pass your final examination to prove you are industry-ready. Opt-in for our subsidized Pro Mentorship plans for even deeper one-on-one guidance.

05 GRADUATE AND INTERN

Leave with more than a certificate. Walk away with a professional portfolio that gets you hired. Top students land a 3-month internship at Orange VFX Studios to gain real-world studio experience.

DISCOVER YOUR
CREATIVE PATHWAY

Our academy is built around six specialised schools designed to take you from absolute beginner to industry professional. Whether you decide to master character animation, build immersive games, or craft stunning architectural visuals, you are entering an ecosystem perfectly structured to support your ultimate career goals.

1. Animation
2. Modelling
3. Games
4. Design
5. Film/VFX
6. Arch Viz

6 Specialized Schools

COURSE OUTLINE

Video Editing

Duration: 4 Weeks

Software: Adobe Premiere Pro

Time: 9am- 12pm, 12pm- 3pm

Mentorship: 1 month free

Level: Beginner

Edit your first professional video in our intensive 4-week course

You'll learn Adobe Premiere Pro and AI workflows to edit, color grade, and export professional videos. Following the core training, enjoy a full month of 1-on-1 mentorship to polish your portfolio using our pool of 10 raw footage briefs and graduate with a high-quality reel

What you'll Learn

- Master the Premiere Pro interface and file management
- Build professional cuts with seamless audio and pacing
- Use AI to generate captions and format for social media
- Apply creative colour grading and motion graphics
- Professional sound mixing, text overlays, and encoding

This course includes:

- 1 Month of private 1-on-1 expert mentorship
- 24/7 Seed LMS Student Portal access
- Interactive quizzes, assignments, and practice files
- Official Certificate of Completion

Week 1: The Foundation – The Cut & The Story

Topic A: Setup & Workflow

- **The Editor's Mindset:** Storytelling 101 – "Why are we cutting here?".
- **Interface Tour:** Source Monitor, Program Monitor, Timeline, and Project Panel.
- **Project Management:** The "Folder Structure" rule (Footage, Audio, Graphics, Exports). Avoiding the "Media Offline" error.
- **Ingest:** Importing footage correctly and creating Proxies for smooth playback on slower laptops.

Topic B: The Rough Cut

- **Reviewing Footage:** Using "Hover Scrub" and marking In (I) and Out (O) points
- **The Timeline:** Insert (.) vs. Overwrite (,) edits.
- **Basic Tools:** Selection Tool (V), Razor Tool (C), and Track Select Forward (A).
- **The Assembly:** Dragging clips to the timeline to build the skeleton of the story.

Topic C: Refining the Edit

- **Trimming:** Ripple Edit (B) vs. Rolling Edit (N). Why you should rarely just "delete" empty space.
- **Pacing:** Cutting on action to make edits feel seamless.
- **Exporting a Draft:** Using "Quick Export" to share a low-res review copy.

Week 2: Audio, Titles & Transitions

Topic A: Sound Design & Mixing

- **Audio Levels:** Understanding Decibels (dB). Why dialogue should hit -6dB to -12dB.
- **Keyframing Audio:** Using the Pen Tool to fade music down when people speak ("Ducking").
- **Audio Transitions:** Constant Power vs. Constant Gain.
- **Essential Sound Panel:** Using the "Dialogue" tag to auto-fix noisy audio (DeNoise, DeReverb).

Topic B: The Art of the Transition

- **Hard Cuts:** Why the simple cut is the most powerful tool.
- **Standard Transitions:** Cross Dissolve and Dip to Black (When to use them vs. when they look amateur).
- **J-Cuts & L-Cuts:** Detaching audio from video to create smooth, professional dialogue flow.

Topic C: Graphics & Titles

- **Essential Graphics Panel:** Creating text overlays, lower thirds, and end cards.
- **Safe Margins:** Ensuring text doesn't get cut off on mobile screens.
- **Motion Graphics Templates (MOGRTs):** Installing and customizing free animated titles.

Week 3: Colour, Speed & Style

Topic A: Colour Correction vs. Grading

- **Lumetri Colour Panel:** Reading the Scopes (Waveform & Vectorscope).
- **Correction:** Fixing White Balance (Temperature/Tint) and Exposure (Highlights/Shadows) so clips match.
- **Grading:** Using "Creative Looks" (LUTs) to give the video a specific mood (Cinematic, Warm, Cold).

Topic B: Speed Ramping & Motion

- **Time Remapping:** Creating slow-motion (50%) or fast-forward sequences properly.
- **Frame Rates:** Why 60fps is needed for good slow motion.
- **Keyframing Motion:** The "Ken Burns" effect (slow zoom in) on static photos to make them dynamic.

Topic C: B-Roll Strategy

- **Covering the Cut:** Using B-Roll (footage of objects/scenery) to hide jump cuts in an interview.
- **Stabilisation:** Using the "Warp Stabiliser" effect to fix shaky handheld footage.

Week 4: AI Workflow, Social & Final Sprint

Topic A: Innovative AI Workflow (Using Gemini)

- **The AI Producer:** Using Gemini to generate interview questions, video scripts, or shot lists before editing. Prompt Example: "Create a shot list for a 30-second coffee shop commercial.".
- **AI for B-Roll:** Using Gemini to suggest B-roll ideas based on the script text.
- **Problem Solving:** Pasting Premiere Pro error codes into Gemini for instant troubleshooting.

Topic B: Formatting for Social Media

- **Auto Reframe:** Using Premiere's built-in AI to automatically convert horizontal (16:9) video to vertical (9:16) for TikTok without losing the subject.
- **Captions:** Using the "Text-to-Captions" feature to auto-generate subtitles for social videos.

Topic C: Final Export & Delivery

- **Export Settings:** Understanding H.264 (MP4) vs. H.265 (HEVC).
- **Bitrate:** High bitrate for YouTube vs. Medium bitrate for WhatsApp /Email.

  Media Encoder: Queueing multiple exports at once.

Topic D: The Project Sprint

Dedicated Studio Time: Students edit their selected projects.

The "Rough Cut" Review: Instructor reviews work-in-progress timelines via Zoom/Discord to check pacing and audio levels.

Mentorship & Portfolio Polish

Following the two weeks of core instruction, students enter a dedicated 1-month free mentorship program delivered online via Discord. This phase shifts the focus from learning new tools to applying them at an industry standard.

- **Project Polish & Portfolio Building:** Finish or redo your 2 required projects. High-quality submissions ensure better scores and a stronger portfolio.

- **Weekly 1-on-1 Sessions:** Each student is assigned a dedicated mentor for a personalised 30 to 60-minute guidance session every week.

- **Screen Sharing & Open File Reviews:** Present open project files via live screen sharing for direct mentor critiques and feedback.

- **Live Debugging:** Join a dedicated livestream where instructors actively troubleshoot settings and resolve your project errors in real-time.

- **Final Premiere:** Submit your fully rendered images or video for the Virtual Viewing Party to watch and critique final reels with the class.

- **Certification & Next Steps:** Complete the course evaluation and submit all final polished projects to finalise grading and unlock your Certificate of Completion.

HOW TO GET STARTED

1. Visit our website: orangevfx.com/training
2. Book your free consultation
3. Register with your active email
4. Receive welcome package and orientation details
5. Begin your creative journey

Get In Touch

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