



MOTION **GRAPHICS** BROCHURE



www.orangevfx.com/training

FEBRUARY 2026



WELCOME SPEECH

Dear Future Creator,

I'm Richard, and I'm honoured to welcome you to Orange Seed Academy. Our vision has always been to empower African creators to tell world-class stories through digital innovation. Today, that journey takes a massive leap forward with Seed 4.0.

We've upgraded our entire ecosystem to ensure you don't just learn tools, but lead the industry. Through our mission of providing industry-aligned training, you now have access to a streamlined student portal, 1-on-1 expert mentorship, and cutting-edge AI-assisted workflows. Whether you are pursuing a specialised short course or a professional diploma, we are here to bridge the gap between your passion and a high-earning career in the creative economy.

You are no longer just a student; you are part of a community dedicated to mastery and growth. We provide the guidance and the technology—you provide the dedication.

Let's start building your future today.



Richard Oboh
CEO and Managing Director
Orange Seed Academy

2026

ABOUT ORANGE SEED



OUR MISSION

To empower 10,000 African digital Creators yearly with world-class training, mentorship, and career opportunities, fostering innovation and excellence in digital content creation.



OUR VISION

To become Africa's premier creative technology academy bridging talent with opportunity





CERTIFICATION TIERS

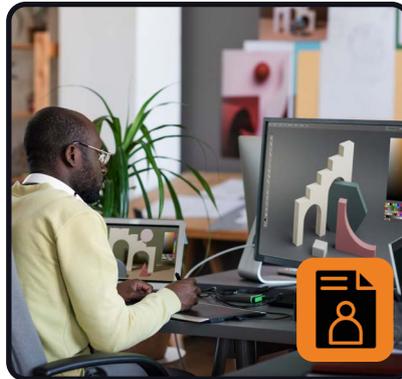


Tier 1: Foundation

Certification Of Participation

Validates attendance and foundational knowledge from basic classroom training. Ideal for beginners.

- ▶ 2+ Weeks Duration
- ▶ Basic Training Required
- ▶ Proof Of Participation
- ▶ Limited Placement
- ▶ Free



Tier 2: Intermediate

Certification Of Completion

Confirms skills and project-readiness after completing mentorship and portfolio development.

- ▶ 2+ Months Duration
- ▶ Mentorship & Showreel Required
- ▶ Moderate Placement Potential
- ▶ Featured on Student Portal
- ▶ N10,000.00 (\$10)



Tier 3: Professional

Diploma

The highest level of certification, signifying full professional readiness across a complete job module.

- ▶ 4 - 6 Months Duration
- ▶ Full Job-Role Module Required
- ▶ 80%+ Placement Rate
- ▶ Direct Trainee Role Eligibility
- ▶ N20,000.00 (\$20)





HOW IT WORKS

01

SELECT YOUR PATH

Stop guessing what to learn. Pick one of our 6 specialized schools: Animation, Games, Design, Film & VFX, Modeling, or Arch-Vis. Start with a free consultation to align your goals with the right creative tech career.

IMMERSIVE TRAINING

Experience world-class learning on our new integrated student portal. Access structured lessons, track your progress, and take quizzes—all in one place. Enjoy a mix of live sessions and recorded modules designed for deep mastery.

02

03

ELITE MENTORSHIP

Gain access to our exclusive Discord community. Get expert feedback, network with peers, and stay updated on the latest industry job openings. Coming soon: A Nitro-upgraded experience for high-speed collaboration and premium resources.

REAL-WORLD ASSESSMENT

We don't just teach; we refine. Submit projects through the portal for expert review. Pass your final examination to prove you are industry-ready. Opt-in for our subsidized Pro Mentorship plans for even deeper one-on-one guidance.

04

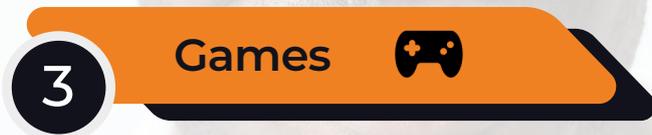
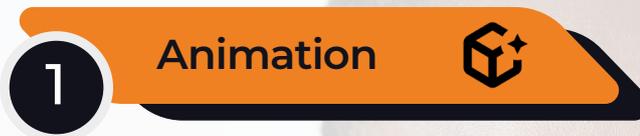
05

GRADUATE AND INTERN

Leave with more than a certificate. Walk away with a professional portfolio that gets you hired. Top students land a 3-month internship at Orange VFX Studios to gain real-world studio experience.

DISCOVER YOUR CREATIVE PATHWAY

Our academy is built around six specialised schools designed to take you from absolute beginner to industry professional. Whether you decide to master character animation, build immersive games, or craft stunning architectural visuals, you are entering an ecosystem perfectly structured to support your ultimate career goals.



COURSE OUTLINE

Motion Graphics



Duration: 4 Weeks



Software: Adobe After Effects



Time: 9am- 12pm, 12pm- 3pm



Mentorship: 1 month free



Level: Beginner

Create professional motion graphics in our intensive 4-weeks course

You'll use Adobe After Effects and Gemini AI to animate, composite, and render professional motion graphics. Following the core training, enjoy a full month of 1-on-1 mentorship to polish your reel using our pool of 10 project briefs and graduate with a high-quality portfolio.

What you'll Learn

- Learn the After Effects interface and core transform properties
- Create dynamic shape animations and kinetic typography
- Apply masks, mattes, and 2.5D space for complex scenes
- Refine animation timing and physics using the Graph Editor
- Use AI to write scripts and troubleshoot expressions

This course includes:

-  1 Month of private 1-on-1 expert mentorship
-  24/7 Seed LMS Student Portal access
-  Interactive quizzes, assignments, and practice files
-  Official Certificate of Completion



Week 1: The Foundation – Interface, Layers & Timing

Topic A: Introduction & Workflow

- 👉 **The Motion Pipeline:** From Storyboard to Final Render.
- 👉 **Interface Tour:** Project Panel, Composition Panel, Timeline, and Layer Controls.
- 👉 **Composition Settings:** Resolution (1080p vs 4K), Frame Rates (24fps vs 30fps vs 60fps), and Duration.
- 👉 **Importing Assets:** Organising the Project panel and importing Illustrator /Photoshop files properly.

Topic B: Layers & The "Big 5" Properties

- 👉 **Layer Types:** Solids, Text, Shapes, and Null Objects
- 👉 **Transform Properties:** Anchor Point (A), Position (P), Scale (S), Rotation (R), Opacity (T).
- 👉 **Keyframing 101:** Setting, moving, and deleting keyframes. The stopwatch icon.

Topic C: Timing & Rendering Basics

- 👉 **Timing:** How the distance between keyframes affects speed.
- 👉 **RAM Preview:** Previewing animation smoothly (Spacebar vs. Numpad 0).
- 👉 **Rendering (The Easy Way):** Using the native Render Queue to export MP4 (H.264) directly. Understanding "Output Module" settings.



Week 2: Shapes, Typography & Masks

Topic A: The Power of Shape Layers

- **Creating Shapes:** Rectangles, Ellipses, Stars, and Pen Tool paths.
- **Shape Modifiers:** The "Add" menu (Trim Paths, Repeater, Zig Zag).
- **Spotlight:** Using Trim Paths to create self-drawing lines and borders.

Topic B: Kinetic Typography (Text Animation)

- **Text Animators:** Beyond basic keyframes. Using Range Selectors to animate letters individually (Tracking, Opacity, Scale).
- **Presets:** How to browse, apply, and customise built-in text presets.

Topic C: Masking & Mattes

- **Masking:** Using the Pen tool to hide/reveal parts of a layer.
- **Track Mattes:** Alpha Matte vs. Luma Matte. Using one layer (like a shape) to cut a hole in another (like a video).



Week 3: Physics, Parenting & 2.5D Space

Topic A: The Graph Editor (Refining Motion)

- **Easing:** Easy Ease (F9) vs. Linear Keyframes.
- **The Speed Graph:** Adjusting handles to create "Snappy" or "Smooth" motion.
- **Motion Blur:** Enabling motion blur for realism.

Topic B: Hierarchy & Parenting (Basic Rigging)

- **Parenting:** The "Pickwhip" tool. Linking layers so they move together.
- **Null Objects:** Using invisible controllers to manage groups of layers (e.g., moving a whole car by parenting wheels and body to a Null).
- **Simple Expressions:** Using loopOut() to make animations repeat forever automatically.

Topic C: 2.5D Space (3D Layers)

- **3D Switch:** Turning 2D layers into 3D objects (X, Y, Z axes).
- **Cameras:** Creating a Camera layer to fly through a scene.
- **Lights:** Spotlights vs. Point lights and casting simple shadows.



Week 4: AI Workflow, Polish & Final Sprint

Topic A: AI-Assisted Workflow (Using Gemini)

- **Ideation:** Using Gemini (Free Tier) to generate scripts for Explainer Videos or concepts for Motion Graphics.

Prompt Example: "Write a 15-second script for a motion graphics ad selling a futuristic sneaker."

- **Expression Debugging:** Copy-pasting error codes or complex expression requests into Gemini to get instant fixes.
- **Visual Planning:** Using AI to generate text-based descriptions for storyboards.

Topic B: Effects & Colour Correction

- **Adjustment Layers:** Applying effects (like Noise or Curves) to the entire timeline at once.

- **Stylisation:** Using "Glow," "Drop Shadow," and "Gaussian Blur" to add polish.

Transitions: Creating simple transitions (Slide, Wipe) manually instead of using presets.

The Project Sprint: The last three days are strictly for working on the Final Project.

- **Dedicated Studio Time:** No new lectures. Students work on their final pieces.
- **[Live Event] Debugging Session:** Instructor hosts a dedicated session (Zoom/Discord) to troubleshoot render issues or expression errors.



Mentorship & Portfolio Polish

Following the two weeks of core instruction, students enter a dedicated 1-month free mentorship program delivered online via Discord. This phase shifts the focus from learning new tools to applying them at an industry standard.

- **Project Polish & Portfolio Building:** Finish or redo your 2 required projects. High-quality submissions ensure better scores and a stronger portfolio.
- **Weekly 1-on-1 Sessions:** Each student is assigned a dedicated mentor for a personalised 30 to 60-minute guidance session every week.
- **Screen Sharing & Open File Reviews:** Present open project files via live screen sharing for direct mentor critiques and feedback.
- **Live Debugging:** Join a dedicated livestream where instructors actively troubleshoot settings and resolve your project errors in real-time.
- **Final Premiere:** Submit your fully rendered images or video for the Virtual Viewing Party to watch and critique final reels with the class.
- **Certification & Next Steps:** Complete the course evaluation and submit all final polished projects to finalise grading and unlock your Certificate of Completion.





HOW TO GET STARTED

1. Visit our website: orangevfx.com/training
2. Book your free consultation
3. Register with your active email
4. Receive welcome package and orientation details
5. Begin your creative journey

Get In Touch



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