



# VISUAL **EFFECTS** **BROCHURE**

# WELCOME MESSAGE

Dear Future Creator,

Welcome to Orange Seed Academy, where we're transforming African storytelling through digital innovation. Our academy has evolved into Seed 3.0, offering you a clear path to earning 200k to 500k monthly within six months of dedicated learning and practice.

At Orange Seed Academy, we blend hands-on training, mentorship, and career support to ensure you graduate job-ready. Whether you're a beginner or looking to upskill, we provide the tools, community, and opportunities to thrive in the creative industry.

Let's start your dream!

*Richard E.O*

Richard Oboh

CEO and Managing Director

Orange Seed Academy



# ABOUT ORANGE SEED



## OUR MISSION

To empower 5,000 African digital creators yearly with world-class training, mentorship, and career opportunities, fostering innovation and excellence in digital content creation.

## OUR VISION

To become Africa's premier creative technology academy bridging talent with opportunity



# WHY CHOOSE US

## EARN WHILE YOU LEARN

Potential to earn 200k– 500k monthly  
within 6 months

## INDUSTRY-PROVEN CURRICULUM

Designed & taught by working professionals

## 80%+ JOB PLACEMENT

Direct hiring at Orange VFX & partner  
studios

## PERSONALIZED MENTORSHIP

Weekly 1:1 Discord sessions with experts

## BUILD A PROFESSIONAL PORTFOLIO

20+ real-world projects

## FLEXIBLE LEARNING

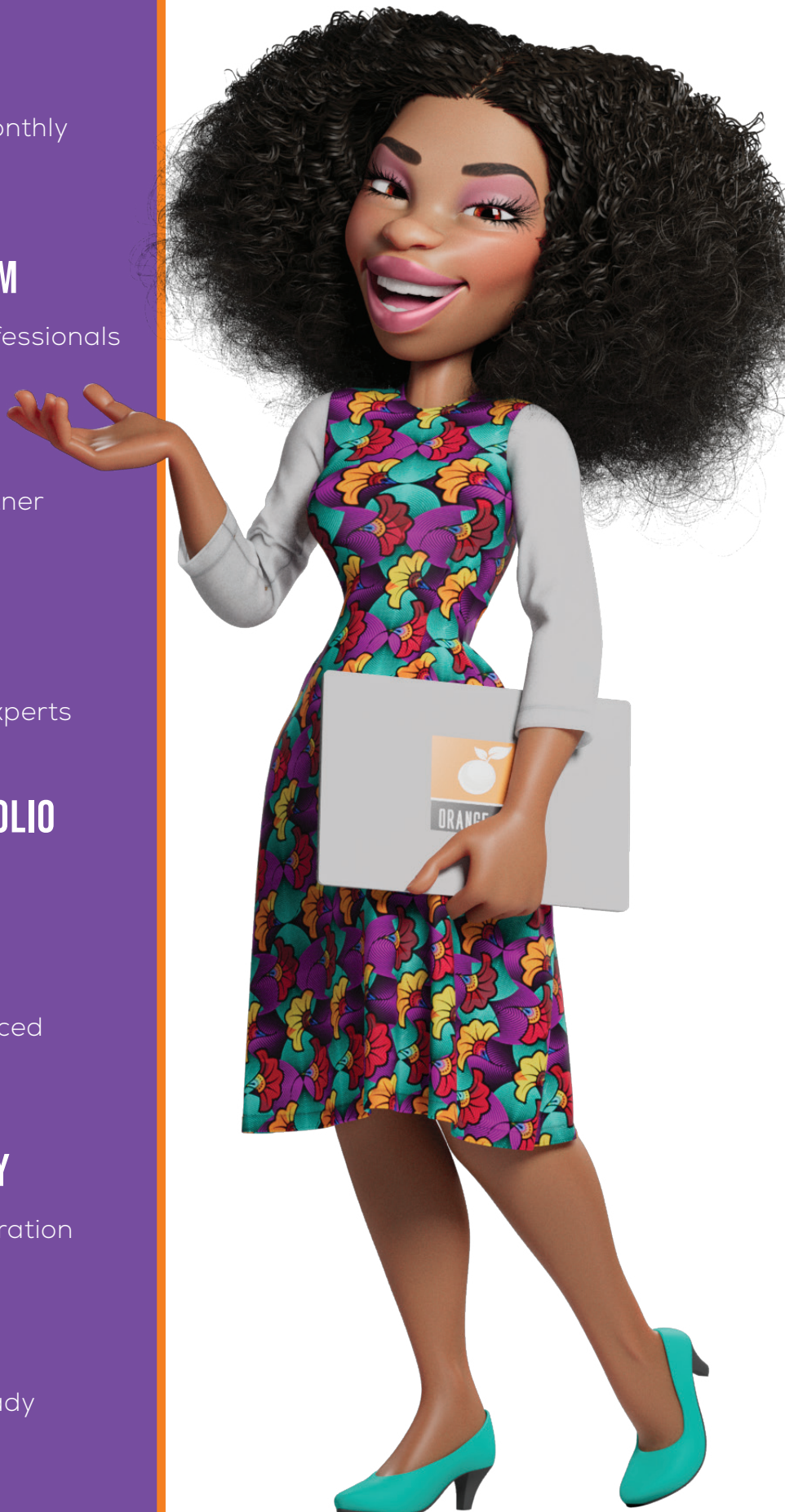
Choose physical, online, or self-paced  
training

## VIBRANT CREATIVE COMMUNITY

Active Discord network for collaboration

## THREE-TIER CERTIFICATION

Progress from beginner to job-ready  
professional





# CERTIFICATION TIERS

## CERTIFICATE OF PARTICIPATION

- Basic classroom training only; no mentorship, no project, no assessment, no showreel/portfolio
- 2 weeks+
- Proof of participation; shows basic skills
- Cost is Free
- Limited potential for placement and referral
- No Additional Perks

## CERTIFICATE OF COMPLETION

- **Requirements:** Completed mentorship, projects, showreel/portfolio, pass final assessment for the course
- **Duration:** 2 months+
- Demonstrates high skill in course; eligible for project recommendations
- **Cost:** ₦10,000 (\$10)
- Moderate potential for placement and referral; showcased on portal
- Featured on student portal for jobs & student films



# CERTIFICATION TIERS

## DIPLOMA

- **Requirements:** Completed all module courses, projects, showreel/portfolio, passed all assessments in the module
- **Duration:** 4 - 6 months+
- **Benefits:** Highest qualification; eligible for directpaid Trainee roles; 80%+ placement chance at Orange VFX or partners
- **Cost:** ₦20,000 (\$20)
- **Placement/Referral Potential:** Highest; strong recommendation & placement rate
- **Additional Perks:** Graduation ceremony; featured on student portal for jobs & student films



# SEED 3.0 TRAINING PROCESS

# 1

## REGISTER

- Free consultation
- Goal setting
- Course selection
- Single email registration for all communications

# 2

## TRAIN

- Orientation
- Foundational skills
- Hands-on projects
- Regular progress updates via email

# 3

## MENTORSHIP

- Discord-based guidance
- Weekly feedback sessions
- Real-time screen sharing
- Industry workflow and best practices

# 4

## ASSESSMENT

- Skills verification
- Project evaluation
- Final examination
- Portfolio review

# 5

## GRADUATE

- Industry-ready portfolio
- Advanced certification
- Student film experience
- Alumni network access and career support



# DIPLOMA PROGRAMMES & CAREER TRACKS

Here are the career tracks offered at Orange Seed Academy  
grouped by areas of specialisation

## 3D ANIMATION & VISUAL EFFECTS

### 3D ANIMATOR

Bring characters and scenes  
to life through movement

### VFX GENERALIST

Bring characters and scenes  
to life through movement

### COMPOSITOR

Seamlessly blend CGI  
with live-action footage



## MODELING & DIGITAL ART

### 3D MODELLER

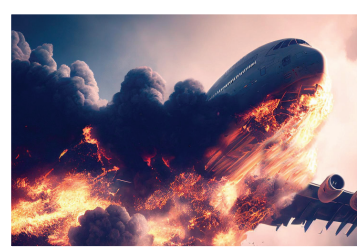
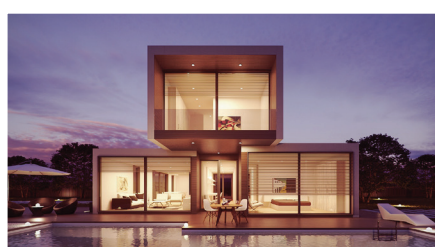
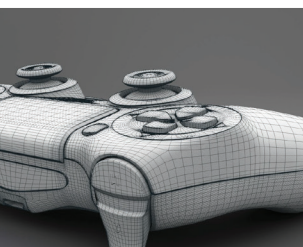
Build assets for games,  
films, and VR

### DIGITAL SCULPTOR

Craft high-detail 3D models

### ARCH VIS ARTIST

Design immersive 3D  
architectural renders



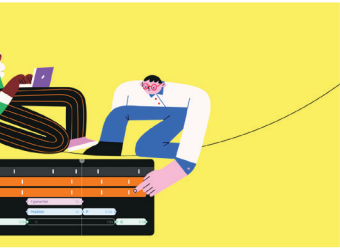
# MOTION DESIGN & GRAPHICS

## MOTION DESIGNER/2D ANIMATOR

Animate graphics for ads and  
branding

## GRAPHIC DESIGNER

Create visual content for  
media



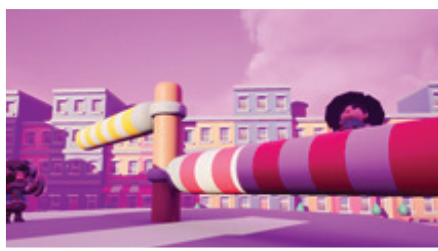
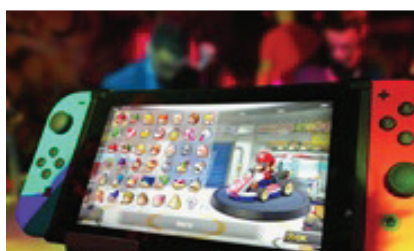
# FILM & MEDIA PRODUCTION

## CINEMATOGRAPHER/VIDEO EDITOR

Shape visual storytelling through  
camera work

## PHOTOGRAPHER

Capture and edit professional  
imagery



# GAME DEVELOPMENT

## GAME DEVELOPER

Design and code interactive  
games

# FOUNDATION COURSE

## 3D ANIMATION JUMPSTART

Beginner-friendly Maya/Blender fundamentals serves as the entry point for newbies in all 3D, Game and VFX tracks, covering essential skills before specialization.

## WHAT ALL TRACKS OFFER

### PROGRESSIVE SKILL DEVELOPMENT

From foundational to advanced techniques

### INDUSTRY-STANDARD TRAINING

delivers studio-aligned project-based training, personalized mentorship from professionals, and real-client portfolio development.

### CAREER PATHWAYS

Receive a diploma certification, gain direct hiring opportunities with OrangeVFX and partners, and benefit from an 80%+ placement rate.

### SUPPORT SYSTEM

Vibrant Discord community for networking with alumni support and job referrals





# COURSE OVERVIEW

## CREATE VISUAL EFFECTS FOR FILM AND TV IN 8 WEEKS

This class is appropriate for experienced users of After Effects and for those working or wishing to work in the video field. It is also suitable for After Effects users wishing to expand their skills in compositing and visual effects. This class covers the core concepts and skills necessary to excel in and visual effects, as well as advanced approaches and techniques. This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class and sent via email. Upon successful completion of this course, students will be expected to analyze complex visual effects in movies and create workflows for the creation of basic visual effects.

In this course students will create compositions applying motion and animated effects to media elements, create transparency in layers using mattes, masks, and stencils, animate objects in 3-D space, and much more. After taking this class students will be able to create visual effects for use in web video and podcasts, broadcast television, and even film.



# COURSE OVERVIEW

If you are a graphic professional who wants to enhance your compositing or you an experienced user, you will also benefit from the many tips and tricks and special exercises. Adobe After Effects is a powerful compositing software/tool for creating visual effects and doing post production work. You can use After Effects' tools to create dynamic designs for broadcast and film. This course will help you master the concepts and features of visual effects using the program. It includes many advanced features, including tips and tricks.

## DURATION

8 weeks + free 30-day mentorship

## SCHEDULE

Weekdays (9am–12pm) or  
Saturdays (10am–3pm)

## MODE

Physical or Online



# COURSE OUTLINE

## 1

### INTRODUCTION TO VFX

- What is Visual Effects?
- Photographic principles
- Forced perspective: theory
- Rear Projection
- Stop Motion Animation
- Matte Paintings
- Special vs Visual Effects

## 2

### ADVANCED TOOLS IN AFTER EFFECTS

- Basic Animation and Rendering, Project Settings & Parameters
- Advanced Tools – Anchor point, Key frames, Motion Sketch, Smoother
- Masks and the Pen tool
- Time & Speed
- Editing in After Effects
- Layer control & Blending: Layer Editing, Work Area, Effects & Presets
- Track Matte, Luma Matte, Stencils
- Painting & Puppet
- Parenting & Nesting sequences
- Track & Key Demo

## 3

### THE VFX PIPELINE

- Planning & Management
- Job specialization
- **Planning a VFX shot:**  
Storyboards, previsualization (pre-viz), planning workflows
- Stunts explosions, water, fire-safety
- **Modern tools:** Models, Miniatures, Green Screen, Motion Control, Rotoscoping techniques
- Computer-generated Images CGI. Motion and Performance capture.

## 4

### COMPOSITING

- Introduction to Compositing
- Fundamental concepts of Compositing
- Creating explosions, water, and fire
- Tracking: Stabilization of footages, 1-point tracking, 4-point tracking
- Keying: Import Issues, Footage
- Interpretation, Keylight basics
- Color Correction, Alpha painting, Mocha
- Demo

## 5

### FINAL EXAM, STUDENT ASSESSMENT & GRADUATION

- Final Project
- Recapitulation & questions,
- The future of VFX in Nigeria



# SOFTWARE & TOOLS

## REQUIRED SOFTWARE

- After Effects + Mocha.
- **Discord:** (mentorship & community)

## SYSTEM REQUIREMENTS

Students should bring their laptops, which should meet or exceed the following hardware configurations:

- Windows® 11, Windows® 10, or macOS 10.14+
- 64-bit Intel or AMD multi-core processor
- Minimum 8 GB of RAM (16 GB or higher recommended)
- 16 GB of free disk space for installation
- Qualified hardware-accelerated
- OpenGL® graphics card
- Dedicated 3-button optical mouse

## GENERAL REQUIREMENTS

- Basic knowledge of the Windows/Mac operating system is required.
- Commitment to learning, positive and creative mindset
- Reliable internet (for online students and mentorship)



# LEARNING MODES & FORMATS

## PHYSICAL CLASSES

- Traditional classroom setting
- Direct interaction with instructors
- Access to campus facilities
- Peer collaboration opportunities

## ONLINE LEARNING (LIVE)

- Join physical classes virtually
- Real-time feedback
- Discord-based community
- Screen sharing capabilities

## BESPOKE TRAINING

- Self-paced learning
- Customized curriculum
- Flexible scheduling
- Additional mentorship options
- Additional fees apply based on requirements



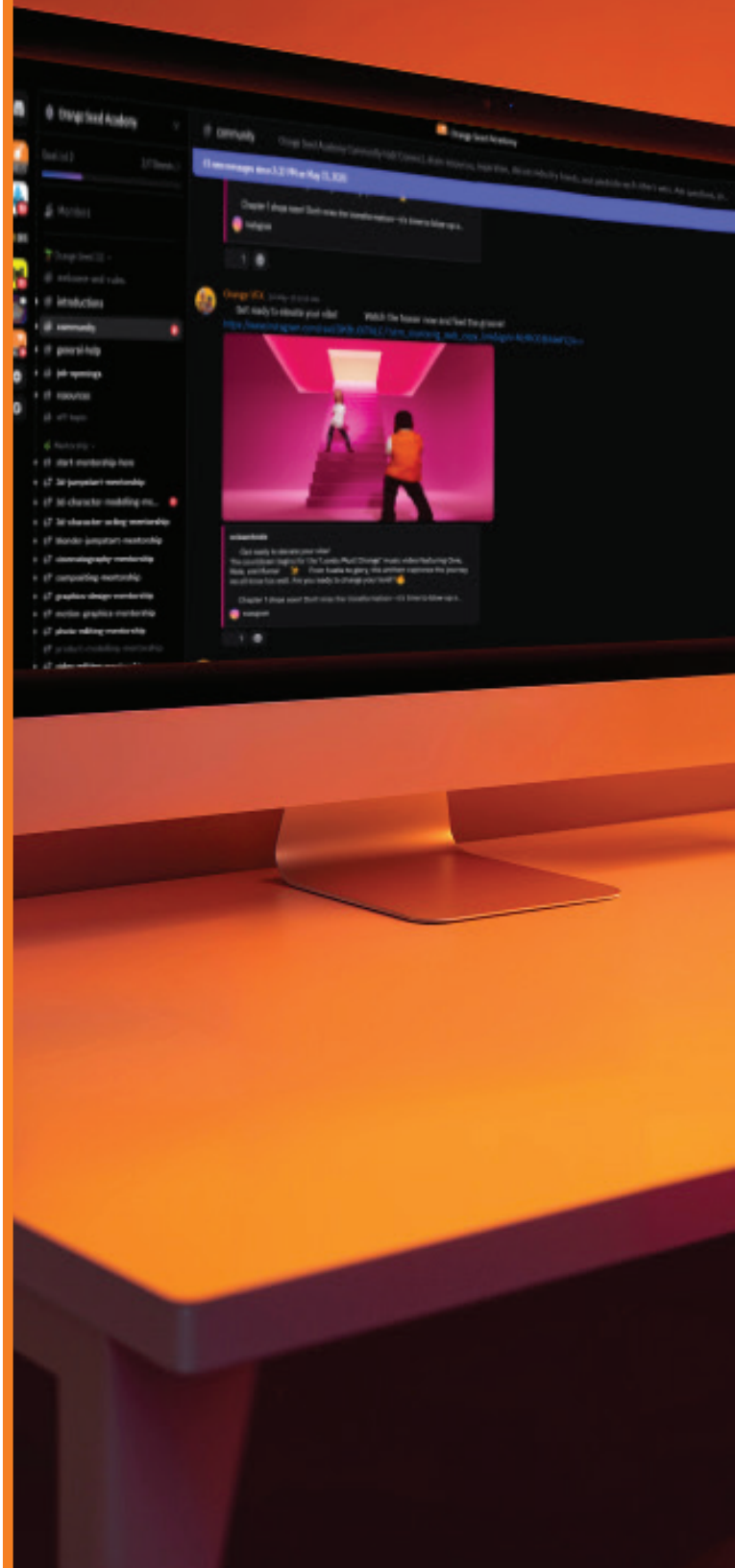
# MENTORSHIP & DISCORD COMMUNITY

## PROGRAM FEATURES

- Weekly one-hour dedicated feedback sessions
- 10+ real-world project examples
- Discord-based communication
- Screen sharing for real-time guidance
- Daily practice requirements (3 hours minimum)

## MENTORSHIP GOALS

- Portfolio development
- Industry workflow mastery
- Soft skills enhancement
- Network building
- Career preparation





# STUDENT RESOURCES & SUPPORT

## LEARNING RESOURCES

- Industry-standard software access
- Project templates and guides
- Online learning materials
- Technical support

## COMMUNICATION & UPDATES

- Automated email notification system
- Progress tracking
- Feedback forms
- Accommodation assistance
- Discord community access

## FACILITIES & TOOLS

- Computer labs (for physical classes)
- Software access
- Project management tools
- Version control systems



# CAREER SUPPORT & ALUMNI NETWORK

## CAREER SERVICES

- Portfolio development
- Job placement assistance
- Industry networking events
- Interview preparation

## ALUMNI NETWORK BENEFITS

- Discord-based community
- Job opportunity notifications
- Student film collaborations
- Industry event updates
- Festival information
- Continuous learning resources

## UPCOMING FEATURES

- Online job portal (in development)
- Enhanced alumni tracking system
- Expanded partner network

A dark, textured background, possibly a book cover or folder, with a yellow label that reads "job search". The label is tilted and has a slight shadow, giving it a 3D appearance. The background is a deep charcoal or black with a fine, grainy texture.

job search





# HOW TO GET STARTED

1. Visit our website: [orangevfx.com/training](http://orangevfx.com/training)
2. Book your free consultation
3. Register with your active email
4. Receive welcome package and orientation details
5. Begin your creative journey

## CONTACT US

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