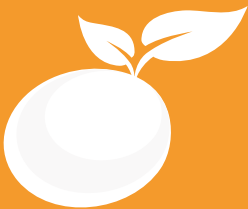




WINNERS



Graphics Design **BROCHURE**

Course Outline, Class Schedule, Cost & System Requirements

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At Orange Seed Initiative, our vision is to create, inspire and empower the next generation of digital content creators in Africa. Through our objective to yearly train 1000 youth, we aspire to bridge the knowledge and skill gap in digital content creation whilst building team spirit, confidence and the right attitude amongst youth.

Welcome to Orange Seed

Dear Prospective Student,

Thank you for showing interest or applying for our training courses on 3D Jumpstart with Autodesk Maya.

You have made the right choice. Orange is Nigeria's leading provider of 3D animation, motion graphics, training and visual effects services. As our student you will enjoy the benefits of learning from seasoned professionals with lots of experience. We employ a practical hands-on approach to learning.

We strive to promote and support student development and organizational effectiveness by providing high-quality educational training. Our courses are practical and designed to meet individual, group or departmental, and institutional needs and objectives. We work hard to enhance individual learning and development as the means for creating a better workplace environment and for building a stronger industry in West Africa.

Once again thank you for choosing Orange Seed. We hope you have an awesome learning experience.

Best regards,

Richard EO

Richard Oboh
Creative Director /Corporate Head

STUDY IN EUROPE



ABOUT GRAPHICS DESIGN

Start Creating Stunning Designs in 4 weeks

Graphic Design is all around us! Words and pictures, the building blocks of graphic design are the elements that carry the majority of the content in both the digital and printed world. As graphic design becomes more visible and prevalent in our lives, it becomes more important in our culture. Through visual examples, this course will teach you the fundamental principles of graphic design. Beyond the basics, you will also learn tips and tricks to become a professional graphics designer.

Who is this course designed for?

This class is for those who are new to design generally or those who have basic knowledge and are willing to raising the bar on what they know already. Upon successful completion of this course, students will be expected to:

- Demonstrate a thorough understanding of the elements of graphic design.
- Understand and communicate in the language of graphic design
- Use of software such as Corel Draw/Illustrator and the Internet
- Students will learn to solve problems using critical thinking
- Approach briefs from the real world perspective

At the end of this course you will have learned how to explore and investigate visual representation through a range of image-making techniques; have understand basic principles of working with shape, color and pattern; been exposed to the language and skills of typography. You will have a core set of graphic design skills that you can apply to your own projects.

Duration

2 weeks + free 30-day mentorship

Price

~~N120,000~~

N100,000

Days

Mondays to Fridays

Time

Weekdays: 9am-12pm, 1pm-4pm
Saturdays only: 10am-3pm

Study Mode

Full Time

Software

Illustrator/Corel Draw and basic
Photoshop



System Requirements

Students should bring their laptops which should meet or exceed the following hardware configurations.



- Windows® 10, Windows® 8 or Windows® 7,
- 32-bit/64-bit Intel or AMD multi-core processor
- 4 GB of RAM minimum (8 GB recommended)
- 16 GB of free disk space for installation
- Qualified hardware-accelerated OpenGL® graphics card
- 3-button mouse

General Requirements

Basic knowledge of the Windows/Mac operating system.

Will I get a certificate after training?

Students will qualify for a certificate of training only if they pass the assessment at the end of the training course. Final score is based on attendance (10%), tests (30%) and a final examination (60%) based on a standard grading system.

Course Outline

This course will indeed teach you how to you to MAKE design! If you want to be a designer you have to be a maker, a communicator; so this course will offer you lots of opportunities to get your hands dirty with exercises and with more practical projects. Students will be given challenging real world projects and assignments typical of the graphic design industry. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction.



01

INTRODUCTION TO THE GRAPHIC DESIGN INDUSTRY/EQUIPMENT

- History of Graphic Design
- Future of Graphic Design
- Equipments:
 - Computer*
 - Scanner*
 - Camera*
 - Digital tablet*
 - Printer*

02

ELEMENTS OF DESIGN

- Color
- Line
- Shape
- Form
- Texture

03

PRINCIPLES OF DESIGN

- Balance
 - Contrast
 - Emphasis/Dominance
 - Harmony
 - Movement/Rhythm
 - Proportion
 - Repetition/Pattern
 - Unity
 - Variety
-

Course Outline

04

TYPOGRAPHY

- Anatomy of a letter
 - Typefaces
 - Typographic Measurement
 - Typographic Standards
 - Typographic Guidelines
-

05

CREATING DESIGNS FOR PRINT & WEB

- Design Poster/Flyers
 - Design Magazine Cover
 - Design CD Cover
 - Formats
 - Resolution
 - Raster Vs Vector
-

06

LOGO DESIGN

- Understanding logo design
 - Dynamics of an effective logo
 - Designing a Logo
 - Difference between logo design, corporate identity and branding
-

07

PHOTO EDITING/ MANIPULATION

- Cropping out images
 - Photo Retouching
 - Photo compositions
 - Assignment/Fictitious briefs
-

08

FINAL EXAM, STUDENT ASSESSMENT AND GRADUATION

- Recapitulation & questions,
- Getting jobs and being successful as a graphic designer
- Final Project



LET'S START
YOUR DREAM

CONTACT

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